

THE MEANING OF THE LOGO

Many symbols were considered to try to capture the true meaning of the Junior Achievement of North Louisiana Business Hall of Fame, but one stood out – the sun.



It is symbolic of power, energy and strength.



It is associated with nurturing and growth.



It is the greatest light through which all are able to see.



It is inspirational.



It is dramatic.

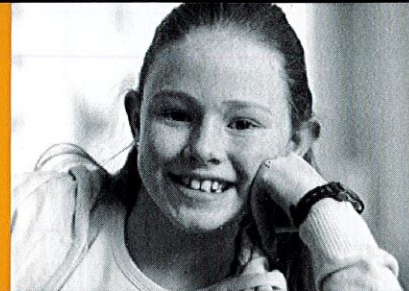


And for those of us who have chosen to live in Louisiana, it is the essence of the South.



Junior Achievement
of North Louisiana
**BUSINESS
HALL OF
FAME**

2006



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of North Louisiana
**BUSINESS
HALL OF
FAME**



**Junior Achievement of North Louisiana
Donations**

(August 15, 2006 – October 12, 2006)

The Aaron or Peggy Selber Foundation

Chaparral Foundation

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Mai L. Doles

Bobbie Cates Hicks

Tucker Smathers

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Betty & Bruce Henderson

The accomplishments of Junior Achievement of North Louisiana are made possible through our community's caring spirit. We thank all of our contributors who generously gave the resources needed to reach over 6,400 students this year.

**Junior Achievement
of North Louisiana
Business Hall of Fame**

The Junior Achievement of North Louisiana Business Hall of Fame was established in the fall of 1994 to commemorate the 30th anniversary of Junior Achievement of North Louisiana, Inc. This is the 42nd year of Junior Achievement (JA) serving our community. The purpose of the Business Hall of Fame is to recognize role models who have played an important part in shaping the history and prosperity of this region. Annually, JA honors people who have realized the American dream through ethics, responsibility, leadership, determination, and giving back to our community.

In the fall of each year, new laureates are added to the Business Hall of Fame. They are honored during an induction ceremony and their portraits are added to the Junior Achievement of North Louisiana Business Hall of Fame display in Mall St. Vincent.

LAUREATES

1994

John Franks
Samuel P. Peters
Albert Sklar

2000

James N. Fritze
Norman V. Kinsey
Joseph Dudley Talbot

1995

Louis Pendleton
Virginia K. Shehee
Don Weir, Sr.

2001

Donald E. Jones
Willis L. Meadows
Aaron Selber, Jr.

1996

Wallace Brown
George D. Nelson, Sr.
Nicholas H. Wheless, Jr.

2002

Harold R. Bicknell
Donald J. Zadeck

1997

James E. Davison
James K. Elrod
L. Frank Moore

2003

E. R. "Bo" Campbell
Donald G. Mack
Vincent J. Marsala

1998

L.R. Brammer, Jr.
Ike Muslow
Tom Stagg

2004

John C. McDonald
George E. McInnis
Donald A. Webb

1999

John J. Doles, Jr.
Charles Knight, Sr.
Hal Sutton

2005

J. Peter Gaffney
Ivan I. Smith, Jr.
Michael H. Woods



Junior Achievement®

Junior Achievement of North Louisiana
Business Hall of Fame

HONORING THE 2006 LAUREATES

Mrs. Ollie S. Tyler
Mr. Steven C. Walker Mr. C. Cody White, Jr.

Tuesday, October 17, 2006
Sam's Town Magnolia Ballroom
Shreveport, Louisiana
Honorary Chair: Dr. Vincent Marsala
LSUS Chancellor & 2003 Laureate

6:30 Cocktails
7:00 Dinner

INDUCTION CEREMONIES

Welcome

Bill McCollum, Chair
Junior Achievement Board of Directors

Parade of Laureates

Mistress of Ceremonies

Sonja Bailes
KTBS Channel 3

National Anthem

Brittany Pletcher
JA Student

Invocation

Doyle Adams
President-elect
Bossier Chamber of Commerce

Dinner

Introductions

Sonja Bailes

Musical Presentation

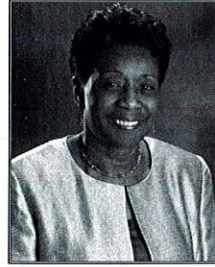
Cope Middle School JA Students
Carleigh Combs
Kayla Hemphill
Meredith Nelson

Presentation of Awards

Closing Remarks

Bill McCollum

MRS. OLLIE S. TYLER



Ollie S. Tyler was born in the northern Caddo Parish town of Blanchard, Louisiana. She received a Bachelor of Science degree from Grambling State University, a Master of Education degree from Louisiana State University in Baton Rouge, and completed 40 hours graduate and post baccalaureate work above Masters Degree at LSU in Shreveport and Southern University in Shreveport.

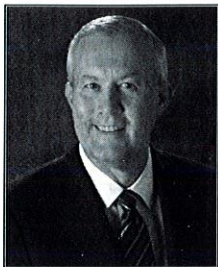
In 1969, Mrs. Tyler began teaching at Eden Gardens High School. She has been an educator for more than 35 years. Mrs. Tyler was the first woman and the first African American appointed to serve as Superintendent of Schools for Caddo Public School System. With more than 44,000 students and 6,500 employees, Caddo Parish is the second largest school district in the state of Louisiana.

Mrs. Tyler has devoted her life to education and serving her community. She has been recognized with The Times Outstanding Leader Award, Phi Delta Kappa National Citation Winner, and the Lifetime Achievement Award for the Minority Business Council. In addition, she was selected as one of the 10 Most Influential Women in Northwest Louisiana, New Orleans City Business "Woman of the Year", as well as recipient of the Women Who Make a Difference Award and the 100 Women of Distinction Leadership Award of the Century in North Louisiana.

Mrs. Tyler served on the Governor's Education Transition Team in 2004, and currently serves on the State Blue Ribbon Committee for the Milken Foundation Award. She serves on the Board of Directors for Junior Achievement of North Louisiana, the JA Worldwide Educators' Advisory Council, the Junior League of Shreveport-Bossier's Community Advisory Council, the United Way of Northwest Louisiana Board of Directors, and the Alliance for Education Board of Directors. Her leadership has been recognized in two nationally published educational journals, Education Week and The Administrator.

Continuing to lead the way in education innovation and reform throughout the state of Louisiana and the nation, her efforts to assist students and families following Hurricanes Katrina and Rita were documented and will serve as a model for other school districts around the country for years to come. She is a member of the Upper Zion Baptist Church and has one son, Tony, one step-daughter, Wanda, and two grandchildren, Kayberlyn and Larry.

MR. STEVEN C. WALKER



Born August 11, 1949 in Shreveport, Steven C. Walker grew up in Plain Dealing, Louisiana. He graduated from Plain Dealing High School in 1967 where he was Student Council President and Captain of the football team. Mr. Walker received a B. S. degree in Business in 1971 and a M. S.

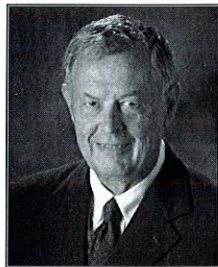
degree in Finance in 1973, both from Louisiana State University in Baton Rouge. He expanded his professional education by completing degrees at Southwestern Graduate School of Banking at Southern Methodist University and Harvard Business School's Advanced Management Program. Mr. Walker was a First Lieutenant in the United States Air Force from 1973 until 1975.

Mr. Walker began his banking career as a trainee in 1976 when he joined Texas Commerce Bank of Houston. He held various commercial lending and management positions within the Metropolitan Group of that bank rising to be its head in 1985. In 1986, he "returned home" by joining Commercial National Bank (CNB) in Shreveport as Chief Lending Officer and became the President and CEO in 1989. During his tenure ending in 1997, CNB returned to its historically profitable and lead position in Ark-La-Tex banking during a very difficult period when many local banks failed. CNB merged with Deposit Guaranty Corporation of Jackson, MS in 1997 and again with First American Corporation of Nashville, TN in 1998 with Mr. Walker assuming executive management positions at the headquarters of each entity. Mr. Walker "returned home" once again in 2000 joining Bank One as its Market President of Shreveport and Bossier City. JPMorganChase acquired Bank One in 2004, and tapped Mr. Walker for a Regional Executive job as their Middle Market Segment Manager for South Central and Mountain States (Louisiana, Oklahoma, Colorado, and Utah) in addition to his role as Market President of Shreveport and Bossier City.

Extremely active in the community, Mr. Walker currently serves as Trustee for the S. D. Hunter Foundation, member of the Rotary Club, Committee of 100, Centenary College of Business Board of Directors, Volunteers of America of North Louisiana Board of Directors, Alliance for Education Board of Directors, and a member of First United Methodist Church. Mr. Walker has served the United Way, the Shreveport Chamber of Commerce and many other local organizations over the years.

Married to Nancy Smith of Shreveport since 1972, they have three adult children, Russ, Charlotte, and Richard. In his spare time, Mr. Walker enjoys golf, hunting, and time with his family and grandchildren.

MR. C. CODY WHITE, JR.



C. Cody White, Jr. was born in Yazoo City, Mississippi on April 8, 1935. He grew up in Columbus, Georgia, where he attended public schools graduating from Columbus High School in 1953. Mr. White received a B. S. degree from Georgia Tech in 1957 and a Masters in Public Accounting from the University of

Texas in 1961. He served in the United States Army, Air Defense completing a six-year active and reserve duty obligation, attaining the rank of Captain.

In August 1960, Heard, McElroy & Vestal employed Mr. White as a staff accountant. He served as managing partner for sixteen years and is currently Of Counsel with the firm. He is licensed to practice public accounting in Louisiana and Texas, and is a life member of the American Institute of Certified Public Accountants (AICPA). In 1984, he received the Distinguished Public Service Award from the AICPA and the Louisiana Society of Certified Public Accountants.

Mr. White has been active in the community having served as President of the Shreveport Chamber of Commerce and is a member of the Committee of 100. He has served on the Board of Directors of the Biomedical Research Foundation of Northwest Louisiana, Sci-Port Discovery Center and Foundation, and Christus Schumpert Advisory Board and Foundation. He was the Chairman of the Highland Center Foundation until it merged with Volunteers of America of North Louisiana where he currently serves on the Board of Directors and Finance Committee. He is a member of the Cherish the Children Society. Mr. White is the President of The Powers Foundation and serves on the Boards of the S. D. Hunter Foundation, Grayson Foundation, and The Hicks Fund.

Mr. White is active in First Baptist Church of Shreveport having served as Chairman of the Board of Deacons and the Finance Committee. He was the first Chairman of the Board of Trustees of First Baptist Church School.

In 1958, Cody White married Sara Margaret Heard. They have three sons, Cody III, Harris, and Stephen. Cody III and his wife, Carolyn, have three children: Cody IV, Stewart, and Wilson. Harris and wife, Virginia, have two children: Janie and Harry. Stephen and his wife, Ellen, have two children: Charlotte and Collier.

**JUNIOR ACHIEVEMENT
OF NORTH LOUISIANA
1964-2006**

Junior Achievement (JA) serves young people through partnerships with the business and education communities. Junior Achievement's purpose is to educate and inspire young people to value free enterprise, business and economics to improve the quality of their lives. JA's proven programs enrich student learning and align with curriculum standards. Businesses, foundations, and individuals support JA because they understand the tremendous need for an educated work force and appreciate the value of their investments. Founded locally in 1964 by a group of businessmen led by Mr. Don Weir, Sr., this is Junior Achievement of North Louisiana's 42nd year of preparing thousands of students in our community for success in their future. Thank you for your continuous and vital support of Junior Achievement of North Louisiana.

**JUNIOR ACHIEVEMENT OF NORTH LOUISIANA
BUSINESS HALL OF FAME**

Laureate Legacy Society

2005

Mr. N. H. Wheless, Jr.

Honored by Mr. & Mrs. Willis L. Meadows

2004

Dr. J. Dudley Talbot

First Charter Member

Honored by the Cotillion Kings

Mr. Don W. Weir, Sr.

Honored by Mr. & Mrs. Willis L. Meadows

Dr. John McDonald

Honored by Frances & Donald Zadeck

The Junior Achievement of North Louisiana Business Hall of Fame Laureate Legacy Society (JANLA BHOF LLS) provides a method of honoring or memorializing Laureates while helping Junior Achievement (JA) accomplish its mission in our community.

Philosophy:

- Encourages increased involvement with JA.
- Provides a new level of financial support.
- Perpetuates the free enterprise system through JA's mission.
- Increases public recognition of the JANLA Business Hall of Fame and its Laureates.
- Provides a method for Laureates to honor one another.
- Increases interest in the JA Worldwide Free Enterprise Society.

Criteria:

- Honoree/Memorialized individual must be a JANLA BHOF Laureate.
- LLS donations are not limited to Laureates only.
- Minimum donations must be \$1,500 or more.
- Each minimum donation is for each Laureate honored/memorialized.

For more information call the JA office at 861-1778.

**JUNIOR ACHIEVEMENT
OF NORTH LOUISIANA
BOARD OF DIRECTORS 2006-2007**

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Morgan Stanley

Treasurer Robert Bundrick
Johnson Controls, Inc.

Past Chair Scott McCloud
SWEPCO

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SPECIAL THANKS

to the following for their support of the
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Couch's Jewelers

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and

Sonja Bailes

Junior Achievement of North Louisiana 2006 Business Hall of Fame Table Sponsors

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